



Press Release - 14th November 2005

THERE IS NOTHING STOPPING GO TRAVEL INSURANCE

Go Travel Insurance, the leading online travel insurance company has re-branded, enhanced customer service by bringing claims in-house, and offer very low premiums to maintain their competitive advantage in the travel insurance market. Go based in Basildon, Essex has recently moved offices, recruiting and training more people and getting involved with raising money for our local Hospice St Luke's.

Christian Young, Chief Executive Officer of Go Travel Insurance.co.uk says "What makes 'Go Travel Insurance' different from the rest....? We have taken a good look at ourselves in recent months and listened to our customer's feedback to ensure we can deliver the best products and services required by them and implemented quickly any customer enhancements.

For example all claims are now dealt with in-house by our own claims team. This offers customers a quality end to end insurance product which means we can provide responsive customer service to them at all times from our UK offices.

We constantly review our policies to ensure our customers enjoy the most robust coverage and have flexibility at the lowest possible prices. We offer our Backpacker customers the unusual free extra - to return home three times during their trip, and skiers & boarders are covered when skiing off piste as long as they adhere to their resort's guidance.



We are also constantly updating the website to make it even more user friendly than it already is. The great difference with our website is customers can easily obtain all types of travel insurance quotes instantly without having to fill in their life story just to get a price!

Go re-branded earlier in the year and have been working hard in rolling this out. We still have the sun in our logo but it is fresher and brighter and better reflects the company's image of having a warm and friendly personality which we are all very proud of as it reflects our approach to customers and to our employee's hearts"

Go Travel Insurance raised money for St Luke's Hospice, Basildon whilst part of the Daily Mail Ski and Snowboarding Show in October 2005. Go is committed to encouraging winter sports enthusiasts to purchase a comprehensive insurance policy before they travel. Amazingly, Mintel estimates 15% of people do not bother to purchase insurance cover for their holidays. Christian Young adds, "We are concerned that people going on holiday spend time searching for cheap airline tickets to save on cost, but they do not take into consideration what happens if they have an accident or become ill while abroad. They could face bills running in to thousands of pounds for hospital, doctor and medical fees and may require an air ambulance - what would happen if they don't have travel insurance"

Go is committed to taking some of the risks out of travel, and has produced various documents to raise awareness and better equip travelers. i.e. a skiers and snowboarder's fact sheet of Do's and Don'ts, a guide for Backpackers and the cultures they may come across and 'Your Passport to Go' a passport sized card that easily slips in the pocket with useful travel numbers, websites and a check list for anyone leaving the UK for a holiday.



Go is also a partner and full supporter of the 'Know Before You Go Campaign' produced by the Foreign Office to inform travelers of important issues before and during their travels.

Go offer Single Trip policies from £3.95 and Annual Multi trip policies from £31.00 with a £10m Medical Expenses limit including Repatriation, £2m Personally Liability, £25,000 Personal Accident and £3,000 Cancellation and Curtailment.

'We Go that extra mile to make you smile'

Ends.....



About

Go Travel Insurance

Go Travel Insurance is a leading online and UK call centre travel insurance provider established in 1998 and a full supporter and partner of the 'Know Before You Go' campaign launched in 2001 by the Foreign Office. The Consumer Intelligence survey of 2004 placed Go Travel Insurance in the top ten of travel insurance providers.

Go Travel Insurance is a division of Drakefield Insurance Services Ltd, which is Authorised and Regulated by the Financial Services Authority. Drakefield Insurance Services Ltd is an insurance provider specialising in the delivery of retail and wholesale insurance products via the Internet and our Essex based telesales operation.

Go Travel Insurance is recognised as a competitive, secure and easy online customer transaction site www.gotravelinsurance.co.uk, as well as a professionally trained insurance telesales team, based in Essex. (Tel: 0870 421 1521)

We are a customer focused business, an entrepreneurial and flexible organisation whose people are seasoned insurance, internet, IT, marketing and financial people.

Drakefield is a member of the British Insurance Brokers Association (BIBA), an ABTA travel partner member

Christian Young is the Chief Executive Officer of Go Travel Insurance and Drakefield Insurance Services Ltd. Christian is always happy to discuss the company and /or provide comment or interview and can be contacted on 0870 152 5848 or by email christian.young@gtis.co.uk

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