



**For immediate release**

**2nd April 2007**

## **Brits choose city breaks over clearing debt**

Research has shown that going on city breaks to get away from it all is fast becoming a priority for UK residents – above paying off ever increasing credit card bills and other debts.

Research published by Mintel has shown that 18% of Brits look to take a city break as a spending priority – an increase from 14% in 2005. Compare this to the desire to become debt free at only 16% and it becomes clear that most of us want to get away without being concerned about the consequences.

It is easy to see why weekends away to mainly European destinations are fast becoming a very popular way to beat the humdrum of the working week. With return flights to many cities from as little as £50 per person, it is now an option not just afforded by the wealthy. The most popular destinations across Europe this summer are all easily reached and have lots to offer. From the Venice International Film Festival to the Hellenic Festival in Athens or the beach in vibrant Barcelona – Europe has it all.

Gotravelinsurance.co.uk, a leading online travel insurance provider, sounds a note of caution for those thinking of going away without proper cover. Christian Young, Chief Executive explains: “Cheaper fares to these fabulous destinations have opened up the market even more, which is obviously great news for everyone. However, we are finding that many people do not see the importance of taking out sufficient cover, indeed on many occasions, no cover is taken out at all.

We would urge everyone who travels abroad, be it for a weekend or much more to take out cover to protect against lost baggage, personal effects, money and of course more serious situations such as cancellation and medical expenses. For a few extra pounds one can buy peace of mind and if people take more than two or three trips a year, then an annual policy makes financial sense.”

Go Travel Insurance offers single trip cover from as little as £3.95 and annual cover starts at £31.95.

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For more information, please call Tim Ledebøer at MNC, on 020 7520 6989 or email [tim@mnc.uk.com](mailto:tim@mnc.uk.com).

Full details of Go Travel Insurance's cover can be found on their website ([www.gotravelinsurance.co.uk](http://www.gotravelinsurance.co.uk)).

<b>Go Travel Insurance Price Comparison</b>								
Provider	Single Trip Cover (one person)				Annual Multi Trip (one person)			
	Europe 7 days	WW 7 Days	USA 7 Days	Auz/NZ 7 Day	Europe	WW ex USA	USA	Auz/NZ
Admiral	£13.12	£24.40	£24.40	£19.27	£37.73	£50.29	£50.29	£50.29
Boots	£18.00	£35.00	£39.00	£35.00	£45.00	£74.00	£80.00	£74.00
Churchill	£17.60	£24.08	£34.26	£24.08	£55.82	£70.71	£81.87	£70.71
Direct Line	£24.78	£39.21	£40.88	£39.21	£53.62	£74.62	£78.73	£74.62
Go Travel Insurance	£12.10	£26.39	£26.39	£21.68	£35.14	£48.34	£48.34	£48.34
Halifax	£38.10	£43.30	£46.53	£43.30	£45.39	£50.72	£56.11	£50.72
Insure & Go Silver	£13.09	£27.23	£29.99	£24.50	£39.00	£55.00	£55.00	£55.00
Marks & Spencer	£20.07	£35.73	£42.55	£35.73	£53.73	£61.53	£73.54	£61.53
Norwich Union Broker	£22.45	£41.27	£51.10	£41.27	£63.80	£77.87	£112.62	£77.87
Post Office Ltd	£20.00	£42.00	£46.00	£42.00	£50.00	£75.00	£90.00	£75.00
Sainsbury's Bank	£17.43	£25.70	£30.84	£25.70	£33.33	£44.71	£52.47	£44.71
<b>Sourced by Defaqto:</b> 2nd March 2007								
<b>* Please Note:</b> All of the above premiums do not include online discount								

#### Editor's notes:

- Go Travel Insurance is a division of Drakefield Insurance Services Limited. Drakefield is an experienced operator of established travel insurance websites and is authorised and regulated by the Financial Services Authority.
- Go Travel Insurance offers a truly end to end service, with a claims department, call centre and medical screening, all handled in house 7 days a week in the UK, providing a customer-focused and professional service every time.
- The Go Travel Insurance website has been operating since 2000 providing instant quotes with quick, easy and secure online buying [www.gotravelinsurance.co.uk](http://www.gotravelinsurance.co.uk)
- Go Travel Insurance is committed to customer service, always ensuring that the customer is delivered a quality product at a competitive cost.